

Ada Hemeneller
STORIES OF

SEPTEMBER

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Are **YOU**
SKINNY
like I was?

a 90 lb.
weakling
who became
the world's
strongest
man



George
Jowett
BEFORE

Just **RUSH** me your **LAST CHANCE COUPON** below with **YOUR NAME** and **ADDRESS** ON IT
and I'll show **YOU** absolutely **FREE**

How to **GAIN** UP TO **50** LBS. OF **MIGHTY MUSCLES!**

And Become a **REAL HE-MAN** like **MANY THOUSANDS** of My Pupils in **10 Minutes** of **FUN** a Day

**Yes! I'll Show You By My Quick,
Easy Methods How To**

**ADD POWERFUL NEW
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**How to IMPROVE YOUR
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**How to BECOME A WINNING ATHLETE
IN ALL POPULAR SPORTS.**

How to BEAT ANY BULLY.

How to DO FEATS OF STRENGTH.

**How to be a WINNER IN EVERYTHING
YOU TACKLE.**

YES! Your Success Story Can Soon be like John Sill and thousands of my pupils. Think of it — a skinny weakling like you became a **MAGNIFICENT MR. MUSCLES** — won a **BIG SILVER TROPHY**, his name, accomplishments engraved on it and \$100. A few weeks before, everybody picked on John, too weak to fight for his rights. **TODAY** everybody admires John's movie star build, **he-man STRENGTH**, his mighty **ARMS**, heroic **CHEST**, slender **WAIST**, rock-like **TORSO**, broad manly **BACK**, wide military **SHOULDERS**, new popularity with the **BOYS** and **GIRLS**. His winning drive in **ALL SPORTS**, his energy at work and studies

NO! I don't care how skinny or flabby you are, if you are in your teens, twenties or thirties, I'll show you in just 10 thrilling minutes a day in your home, you can make yourself over by the easy, quick method I turned myself from a wreck to a **WORLD CHAMPION**

YES! YOU'LL ADD INCH upon INCH of **MIGHTY MUSCLES** to your **ARMS**, YOU'LL DEEPEN YOUR **CHEST**, BROADEN YOUR **BACK** and **SHOULDERS**. From **HEAD** to **HEELS** you'll gain **SIZE**, **POWER**, **LIGHTNING SPEED**, **ENDURANCE**. You'll become the **SUCCESSFUL HE-MAN** in **LOOKS** and **ACTS** — a **WINNER** in **EVERYTHING**, athletics, business, studies.

**DEVELOP YOUR 520 MUSCLES
BY THE GREATEST METHOD!**

Friend, I traveled the world, studying every secret to PERFECTLY develop your body. My "5-Way Progressive Power Method" is TESTED: PROVED by hundreds of thousands LIKE YOU! SAVE YEARS, hundreds of DOLLARS! Do as movie stars, champions — John Sill, Jim Norman, Tony Pascarella — did! Mail coupon NOW!

(before it is too late)
as John Sill and the others did

**Pick the
kind of
BODY YOU
WANT**
Check All Your
Needs —

**I GAINED
60 LBS.
OF SHAPELY
MIGHTY
MUSCLES**

This Can Be
YOU in a
Short
Time!

BEFORE

Mailing
Coupon
I was a
125 lb
6 ft.
skinny
weakling



says **JOHN SILL**

AFTER

I added 7 inches to MY CHEST, 3 1/2 INCHES to EACH ARM. No, Pal! You don't have to be a chicken-chested skinny weakling like I was only a few weeks ago.



Mailing
Coupon
185 lb.
HEAD-TO-TOE HE-MAN
POPULAR
ATHLETE
You can
be, too!

**THEY CALLED ME
"SKINNY" —
BUT NOW
THEY CALL ME
MR. MUSCLES**

TONY PASCARELLA

Thanks to Jowett easy methods I GAINED 28 LBS. of **MUSCLE-PACKED STRENGTH** ALL OVER. I won new handsome looks — great athletic ability. Now You do it!

AFTER

**I BROKE A
WORLD'S
STRENGTH
RECORD!**

JIM NORMAN became Athlete of the Year. Lifted the front End of a 2700 lb. Car. Quit being a bag-of-bones weakling like I was. In 10 minutes of fun a day, **JOWETT CAN DO FOR YOU ALL HE DID FOR ME!** I gained 25 TERRIFIC LBS. of **HANDSOME POWER-PACKED MUSCLES**.



AFTER

mailing
coupon
below —
like
you do
NOW



**WIN
A BIG
Silver Trophy
and \$100
IN CASH**



**MAIL THE COUPON TO ME NOW
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Address _____

City _____ Zone _____ State _____

BRIDES IN LOVE

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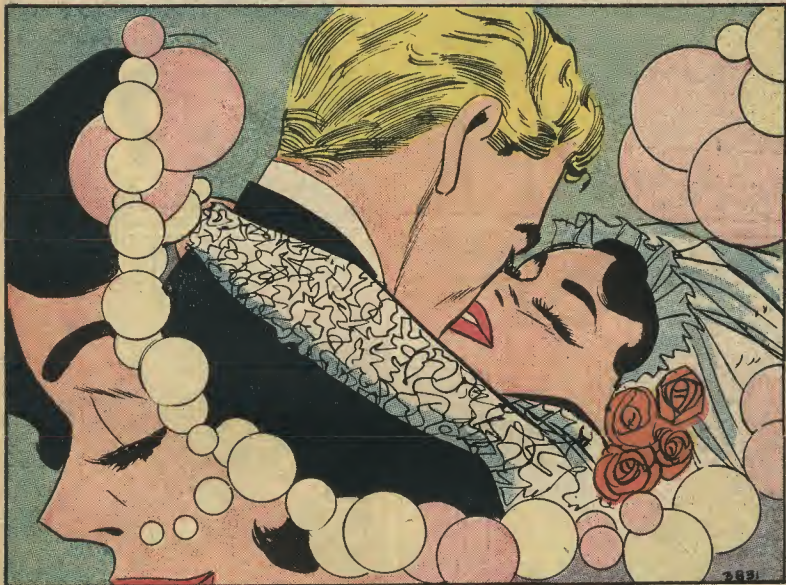
Volume 1, Number 9

SEPTEMBER, 1958

BRIDES IN LOVE

ALL MY DREAMS HAD SEEMED TO BE TELESCOPED TO ONE FOCUS...THE DAY CORT AND I WOULD BE MARRIED! NOW TIME WAS CLOSE, BUT A FEW DAYS AWAY, AND THEN MY DREAMS WOULD BECOME REALITIES! I DIDN'T KNOW THAT MOMENT THAT WE KISSED GOODNIGHT, THAT DREAMS CAN BE SHATTERED BY REALITY AND SOME WIN AND SOME LOSE IN...

THIS GAMBLE CALLED LOVE



IN JUST A FEW DAYS YOU WON'T HAVE TO SAY GOOD-NIGHT! JUST THINK, DARLING, WE'LL BE MR. AND MRS. AND ... CORT, WHAT'S WRONG?

LOUISE I...!

WHAT IS IT, CORT?

OH... NOTHING! NOTHING AT ALL! GOODNIGHT, DARLING!

BRIDES IN LOVE

FOR A MOMENT AFTER CORT HAD LEFT I FELT A VAGUE UNEASINESS.

I WONDER WHAT WAS TROUBLING HIM? SEVERAL TIMES LATELY I'VE NOTICED HE SEEMED PREOCCUPIED, AS THOUGH SOMETHING'S ON HIS MIND!



BUT WHAT GIRL CAN, FOR LONG FEEL ANYTHING BUT GLOWING HAPPINESS ON THE EVE OF HER MARRIAGE...

HE'S PROBABLY JUST NERVOUS ABOUT THE WEDDING! OH, CORT, MY DARLING, SOON WE'LL BE MARRIED, TOGETHER FOR ALWAYS!



MY WEDDING GOWN WAS BEING FITTED THE NEXT DAY WHEN I HEARD THE FRONT DOOR BELL RING...

I'LL SEE WHO IT IS, LOUISE!

R-R-R-RING!



IT WAS A BOY WITH A LETTER... ADDRESSED TO YOU! LOOKS LIKE CORT'S WRITING...

LET ME SEE!



MY HANDS TREMBLED AS I OPENED THE LETTER! SOME DEEP INTUITION TORE AT MY HEART RINGING A Tocsin!

IT... IT'S FROM CORT! BUT WHY DIDN'T HE JUST PHONE IF HE WANTED TO TELL ME SOMETHING THAT WAS SO URGENT!



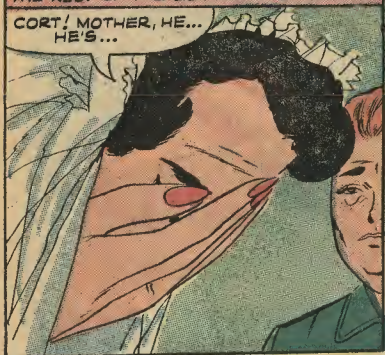
Dear Louise,

I've tried to tell you but the words won't come! Now I must tell you! On my last trip out of town for my company I met a girl! We fell in love! Louise I can't marry you!

BRIDES IN LOVE

THE REST OF THE LETTER WAS A BLUR...

CORT! MOTHER, HE...
HE'S...



WHEN I RECOVERED FROM THAT INITIAL SHOCK... THE TEARS CAME, A FLOOD OF BROKEN HEARTED MISERY!

THERE, THERE, DEAR,
IT'S NOT THE END
OF THE WORLD!

FOR ME IT...
IT IS!



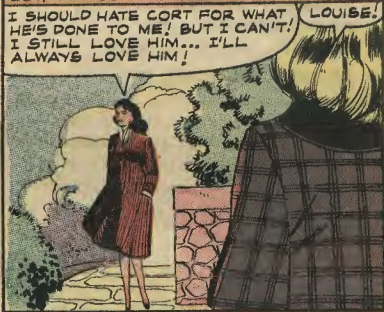
I CRIED UNTIL THERE WERE NO MORE TEARS LEFT, AS THERE WAS NO MORE GAIETY LEFT INSIDE ME! SOMETHING SEEMED TO HAVE DIED IN ME! SOMETHING VITAL THAT COULD NEVER BE REPLACED!



WEEKS PASSED! I TOOK UP THE THREADS OF MY LIFE AGAIN, BUT WITHOUT INTEREST, WITHOUT CARING...

I SHOULD HATE CORT FOR WHAT HE'S DONE TO ME! BUT I CAN'T! I STILL LOVE HIM... I'LL ALWAYS LOVE HIM!

LOUISE!



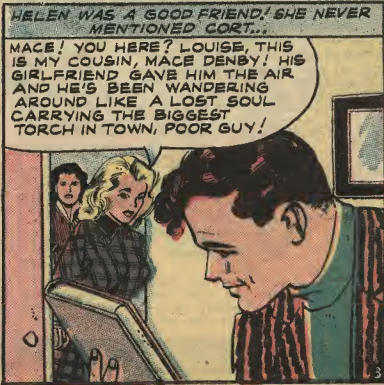
HELLO, DEAR!

IT'S WONDERFUL RUNNING INTO YOU THIS WAY! I'M ON MY WAY HOME! I INSIST YOU COME ALONG AND VISIT WITH ME! IT'S BEEN SUCH A LONG TIME!



HELEN WAS A GOOD FRIEND! SHE NEVER MENTIONED CORT...

MACE! YOU HERE? LOUISE, THIS IS MY COUSIN, MACE DENBY! HIS GIRLFRIEND GAVE HIM THE AIR AND HE'S BEEN WANDERING AROUND LIKE A LOST SOUL CARRYING THE BIGGEST TORCH IN TOWN, POOR GUY!



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Amazing Jetex "50-B" Assembled and mounted, ready to fly, looks like this. Starts instantly. Absolutely safe to use. This is a genuine, stress-balanced jet engine—absolutely nothing to wear out because there are no moving parts!

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Time and time again you can fly your "super-sonic" Skyfighter. A little care goes a long way in keeping your plane in top flight condition. Exciting 1000 foot flights, smooth, clean gliding landings are yours for just \$1.98. Don't wait, rush your order today to enjoy this thrilling Jet Age sport.

SEND NO MONEY!

If you like, you don't have to send a penny, just your name and address (printed for clarity and prompt delivery) on the coupon below will speed the Jetex "Skyfighter" Kit to you without delay.

MAIL COUPON RIGHT AWAY

JETEX "SKYFIGHTER", Dept. CC-78
31 West 47 Street, New York 36, N. Y.

- ☐ I enclose \$_____ please send me _____ Jetex "Skyfighter" Kit(s) and generous fuel supply at \$1.98 each.
Save postage and C.O.D. fees.
☐ Send Jetex "Skyfighter" Kit Plane Kit to me at once. I will pay postman just \$1.98 plus postage and C.O.D. charges.

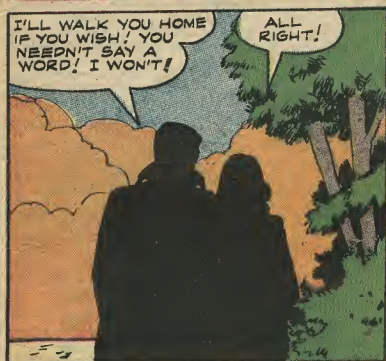
Send to:

NAME _____ (Please Print)

ADDRESS _____

CITY _____ ZONE _____ STATE _____

BRIDES IN LOVE



BRIDES IN LOVE

IT BEGAN IN THE USUAL WAY, TWO PEOPLE IN THE SAME BOAT AND FINDING SOLACE AND SYMPATHY IN EACH OTHERS HEARTBREAK!

I THOUGHT YOU MIGHT LIKE THIS PICTURE! NO BOY MEETS GIRL THEM!



MACE WAS NICE, A FINE, SWEET FELLOW, BUT I JUST COULDN'T GET CORT OUT OF MY MIND EVEN DURING THE MONTHS THAT FOLLOWED!

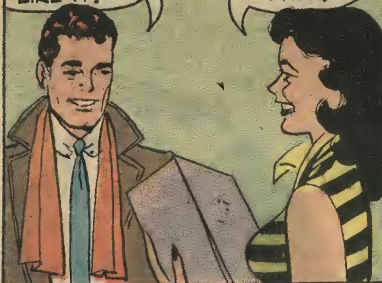
MERRY CHRISTMAS, LOUISE!

OH, MACE, YOU SHOULDN'T HAVE BOUGHT ME ANYTHING!



WHY NOT? I LIKE TO BUY THINGS, DO YOU WANT TO BET YOU'LL LIKE IT?

YOU AND YOUR BETS! YOU'RE A GAMBLING MAN AT HEART, MACE!



LIFE...LOVE...MARRIAGE, THEY'RE ALL GAMBLING, LOUISE! LET'S TAKE A GAMBLE TOGETHER! LET'S GET MARRIED!

MARRIED? CORT...I MEAN, MACE, I...



LOOK! WE LIKE THE SAME THINGS, WE FIND PLEASURE IN EACH OTHER'S COMPANY! WHY SHOULD WE LET OUR FORMER FLAMES SPOIL OUR LIVES? WE CAN FASHION NEW LIVES FROM THE ASHES OF THE OLD! WE NEITHER EXPECT DEEP LOVE FROM THE OTHER, BUT WE CAN BE HAPPY TOGETHER!



ALL RIGHT, MACE, I'LL MARRY YOU!

GOOD! DO YOU WANT TO BET IT WILL BE A WHOLE LOT BETTER THAN YOU EXPECT?



BRIDES IN LOVE

WE WERE MARRIED QUIETLY!



MACE WAS QUITE WELL OFF AND THERE WAS NOTHING I REALLY WANTED FOR! WITH HIM I LEARNED TO LAUGH AGAIN!

LOUISE, IT'S GOOD TO SEE YOU LAUGH AGAIN!

YOU'RE SUCH A SWEET OAF WHO COULD KEEP FROM LAUGHING!

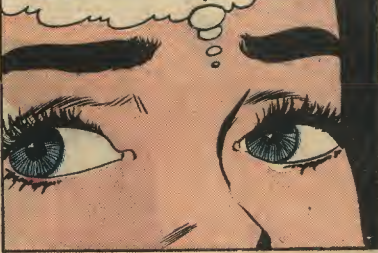


GOSH, FORGOT ABOUT A PHONE CALL I WAS SUPPOSE TO MAKE! BUSINESS! I'LL GET DRESSED AND WE'LL DINE OUT TONIGHT IF YOU LIKE!

HE'S A WONDERFUL MAN! HE WAS RIGHT WHEN HE SAID WE COULD BE HAPPY TOGETHER!



BUT I'M WORRIED! SUPPOSE I MET CORT AGAIN? WHAT WOULD IT DO TO ME? HOW COULD I FEEL? WHAT WOULD IT DO TO US... TO MACE AND ME? I COULDN'T HURT MACE, HE'S TOO DECENT AND FINE!



THIS THOUGHT BECAME A CONSTANT WORRY! AND THE DAY CAME WHEN THAT WORRY TOOK SHAPE, SUBSTANCE AND THE THING I FEARED HAPPENED!

LOUISE!

C...CORT!



OH, MY DARLING! IT'S SO WONDERFUL TO SEE YOU! I'VE JUST ARRIVED BACK AND WAS GOING TO LOOK YOU UP! I MADE A TERRIBLE MISTAKE! GRACE WASN'T THE GIRL FOR ME! THERE'S ONLY ONE GIRL IN ALL THE WORLD... YOU! WE CAN BEGIN ALL OVER AGAIN...

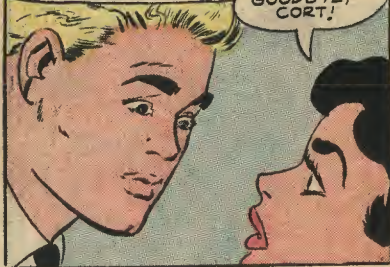
CORT, I... I...



BRIDES IN LOVE

IT WAS AS THOUGH SOMEONE ELSE SPOKE THE WORDS... WORDS THAT I DIDN'T EVEN KNOW I WAS SAYING...

I'M HAPPILY MARRIED, CORT AND VERY VERY MUCH IN LOVE WITH MY HUSBAND! GOODBYE, CORT!



SUPPOSEDLY I KNEW THAT THE WORDS WERE TRUE! CORT MEANT NOTHING TO ME ANYMORE, AND MACE MEANT EVERYTHING... AND WITH REALIZATION CAME ANOTHER FEAR...

BUT MACE... HE MUST STILL BE IN LOVE WITH THAT OTHER GIRL, WHAT IF HE MET HER AS I'VE JUST MET CORT AGAIN? I COULDN'T BEAR TO LOSE HIM NOW! HE MEANS EVERYTHING TO ME... MORE THAN CORT EVER DID OR EVER COULD MEAN!



THAT EVENING, WHEN MACE AND I WERE ALONE I WANTED TO CRY IT OUT, TO TELL HIM HOW MUCH I LOVED HIM, BUT I WAS AFRAID, I RECALLED WHAT HE'D SAID...

WE DON'T EXPECT DEEP LOVE FROM EACH OTHER...

OH, BY THE WAY, LOUISE, THERE'S SOMETHING I'VE BEEN WANTING TO TELL YOU...



REMEMBER I SAID LOVE AND MARRIAGE ARE A GAMBLE? WELL, I'M A LUCKY MAN THAT I DIDN'T MARRY THERESA, OR I'D HAVE LOST! I LOVE YOU SO VERY MUCH, MY DARLING, MORE THAN I CAN EVER EXPRESS IN WORDS! PERHAPS I SHOULDN'T SAY THIS...

NO, GO ON, MACE!



WE SORT OF HAD AN UNSPOKEN BARGAIN BASED ON THE ASSUMPTION THAT NEITHER OF US COULD EVER FALL MADLY IN LOVE WITH THE OTHER. WELL, I HAVE FALLEN MADLY IN LOVE WITH YOU! I KNOW YOU DON'T REALLY LOVE ME THAT WAY...

DO YOU WANT TO BET... DARLING?



YES, LOVE AND MARRIAGE CAN OFTEN BE A GAMBLE! BUT MACE AND I WERE TWO OF THE LUCKY ONES, WE HAD WON OUR GAMBLE AND THE STAKES WERE BEYOND OUR WILDEST DREAMS!



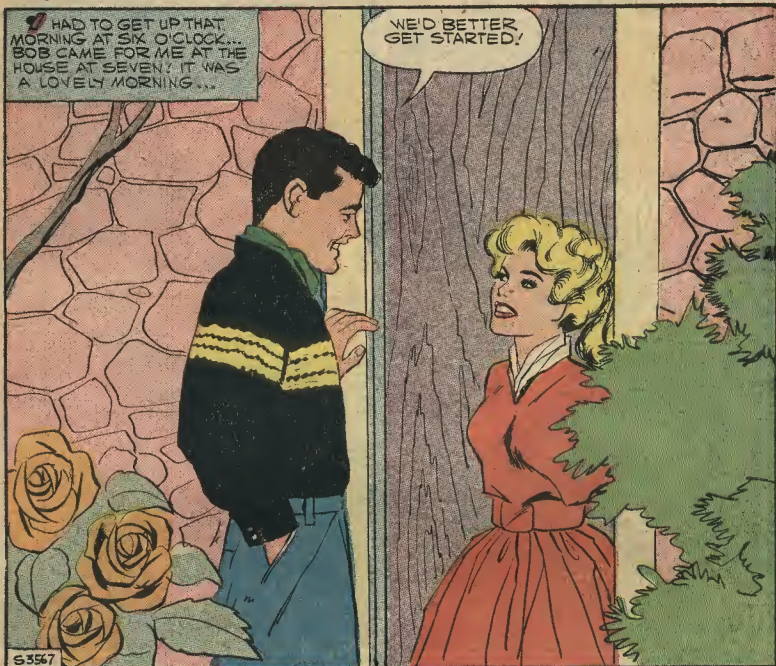
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BRIDES IN LOVE

ROMANTIC MISSION

I HAD TO GET UP THAT MORNING AT SIX O'CLOCK... BOB CAME FOR ME AT THE HOUSE AT SEVEN! IT WAS A LOVELY MORNING...

WE'D BETTER GET STARTED!

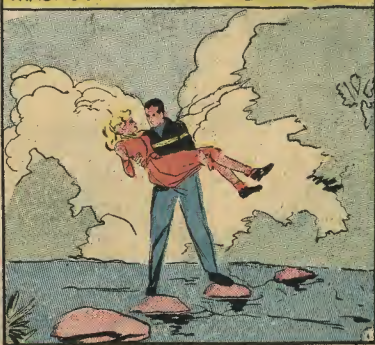


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OUR DESTINATION WAS A LONG WAY... MOSTLY UPHILL THROUGH BRIARS AND OVER ROCKS...



...ACROSS A LITTLE STREAM...

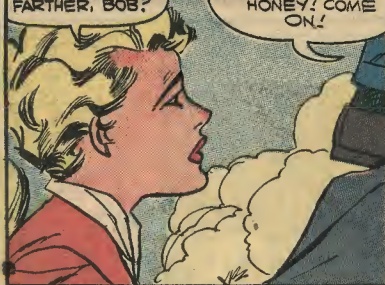


BRIDES IN LOVE

I TORE MY STOCKING AND SOME SKIN IN THE FIRST HOUR! BY TEN O'CLOCK, I WAS A MESS...

IS IT MUCH FARTHER, BOB?

WE'RE NEAR THERE NOW, HONEY! COME ON!

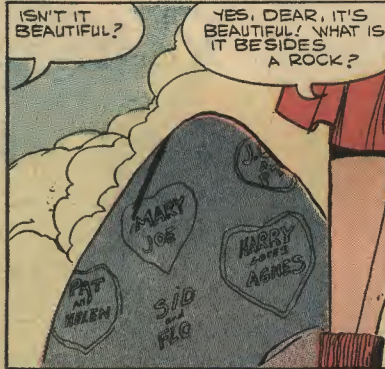


THERE IT IS!



ISN'T IT BEAUTIFUL?

YES, DEAR, IT'S BEAUTIFUL! WHAT IS IT BESIDES A ROCK?



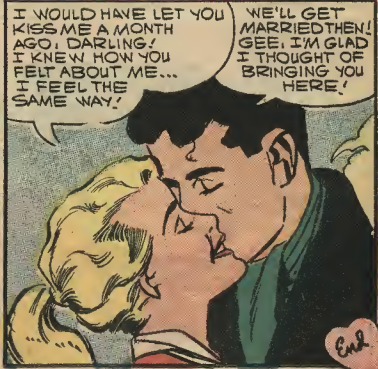
IT'S KISSIN' ROCK! ANY FELLOW AND GIRL WHO COME HERE HAVE TO KISS!

I'M WILLIN', BOB...



I WOULD HAVE LET YOU KISS ME A MONTH AGO, DARLING! I KNEW HOW YOU FELT ABOUT ME... I FEEL THE SAME WAY!

WE'LL GET MARRIED THEN! GEE, I'M GLAD I THOUGHT OF BRINGING YOU HERE!



End

The Time of Decision!

WILL YOU MARRY ME, DARLING! YOU KNOW I LOVE YOU! I'LL BE GONE A MONTH-- BUT I'VE GOT TO KNOW NOW, BEFORE WE SAIL!

I LOVE YOU TOO, DARLING! BUT I DON'T KNOW! I CAN'T SEEM TO THINK STRAIGHT...

PIER 3

US NAVY

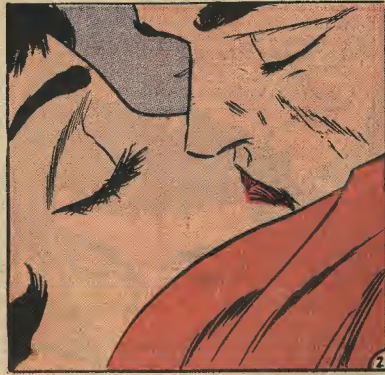
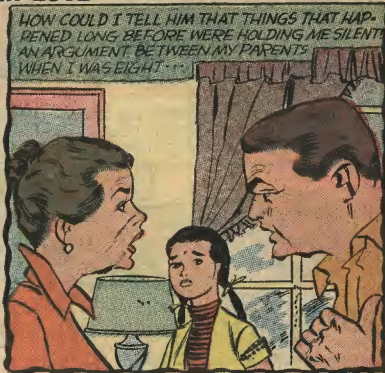


I HAD TO DECIDE... THE MOMENT I'D BEEN POSTPONING COULD NOT BE PUT OFF ANY LONGER! WOULD I MARRY GEORGE?

WHATEVER I DECIDE, DARLING, I WANT YOU TO KNOW I LOVE YOU!



BRIDES IN LOVE



MAIL YOUR ORDERS TO **JOHNSON SMITH & CO., Dept. 639, Detroit 7, Mich** ADD 10c ON ALL ORDERS UNDER \$1.00

BRIDES IN LOVE

I COULDN'T THINK STRAIGHT IN HIS ARMS--I WANTED TO STOP THINKING AND ANSWER--YES, YES.

YES!

STOP IT, GEORGE!
LET ME ALONE FOR A
MINUTE!

WHAT IF WE HAVE CHILDREN AND WE
CAN'T PROVIDE PROPERLY FOR
THEM?

TRUST ME, DARLING!
TRUST YOUR HEART

I CAN'T GUARANTEE WE'LL
BE HAPPY OR THAT I'LL MAKE
A GOOD HUSBAND TO YOU, NAN!
BUT I THINK I WILL--EVERY-
ONE HAS TO TAKE A CHANCE!

I'M SO CONFUSED, DARLING--
HOLD ME CLOSE! TELL ME
WHAT TO DO...

NO, NAN, YOU'VE
GOT TO DECIDE
FOR YOURSELF!
JUST REMEMBER, NO
MATTER HOW YOU
ANSWER, I'LL
ALWAYS
LOVE YOU...

BRIDES IN LOVE

SUDDENLY, I REALIZED THAT I'D ONLY BEEN THINKING OF MYSELF! I THOUGHT OF GEORGE -- AND HOW HIS FUTURE WOULD BE AFFECTED BY MY DECISION TOO!

DO YOU THINK I'LL BE A GOOD WIFE, DARLING? DO YOU THINK I'LL MAKE YOU HAPPY?



THEN, I'LL MARRY YOU, GEORGE -- I'LL SPEND THE REST OF MY LIFE TRYING TO MAKE YOU HAPPY!



I SORRY I WAS DIFFICULT, SWEETHEART! I'M GLAD YOU DIDN'T GET IMPATIENT!

HOW COULD I? I HAD THE SAME PROBLEM... IT TOOK ME MUCH LONGER TO MAKE MY DECISION!



YES, DARLING, I DO!



I STARTED TO PROPOSE TO YOU THREE DIFFERENT TIMES! EACH TIME I LOST MY NERVE AND QUIT! YOU DIDN'T HAVE NEARLY AS MUCH TIME TO MAKE UP YOUR MIND!

I DIDN'T REALLY NEED IT! I KNEW I WAS GOING TO SAY YES!



Why Change The Guy?

Upon my shoulders fell the unpleasant task of telling the members of the club that Joe was leaving us. At first I did my best to avoid the issue. Joe didn't appear for two meetings.

"Anything wrong with Joe?" asked Fred.

"Feeling fine," I replied.

However at the end of the month it was apparent that something was wrong. Tom came over to me. He had something to tell me.

"My sister knows the girl who is going around with Joe. What is this she tells me? That Joe is going to get married."

"Correct," I replied as I mustered a feeble smile. "They have set the date."

"Then we'll all meet her," continued Fred. "My sister doesn't know much about this girl."

"I don't think you'll meet her," I asserted. "Joe is leaving the club."

There was a deadly silence when I finished those words. The other members heard what I had said. Dave came up to me.

"You're kidding," he alleged.

"No," I emphasized. "He is giving up his membership. They are taking an apartment on the other side of the town."

"That's not an excuse," insisted Dave. "It's deeper. What's wrong?"

"His future wife doesn't like guns. So he is giving up his membership. That means he must turn in his gun and lose his police department permit. She also doesn't like skiing, skating, hunting, and a lot of other things. But she does like Joe."

Know what happens when a spark is set off on top of an open barrel of gunpowder? Well, it was mild to the explosion that took place. Everything else was forgotten. For the next two hours there was a heated talk about females who seem to have an idea in their mind that they must change the man they want to marry. So girls, here is a discussion which presents the man's point of view.

You meet a fellow and go out with him for several months. Then you find you are liking him more and more. An "understanding" takes place. So you stop seeing the other fellows. The word goes around that you have a "steady." Then you meet his family and he meets yours. Finally the date is set for the marriage. We will call the fellow Bob and you can be Helen.

We must assume one important thing. That if you weigh Bob on a scale of good moral habits, he shows a high score. This is of the utmost consideration. Bob is an honest man;

he will be faithful to you; he likes children and will be a good and kind father; he is industrious and will work hard to make a living. I definitely believe that no girl should go with a man of a poor moral character and hope she can change him. It is very difficult for any girl to try to give a man moral fibre when he lacks it. The best she can do is to pick a man who is morally strong and forget the other man. I have seen too many marriages wrecked by the simple fact that the husband lacked moral courage and a moral background.

Therefore the things that a girl will want to change in her boyfriend and future husband have no relationship whatsoever to a judgment of moral value. They are in the long run merely a matter of "liking" and "disliking" what the other person does. But you can't apply a moral judgment to these likes and dislikes. If you, the girl, would see this important thing, a great deal of heartbreaks and unnecessary sufferings could be avoided. Let us take some concrete examples.

Jane and Tom went out to have supper in a famous restaurant that serves a variety of seafood. Jane ordered friend flounder and Tom ordered octopus. Well, that upset Jane very much. She couldn't understand why Tom didn't want to eat "regular," sea food like flounder, bass, bluefish, oysters, clams, or shrimp. She even became horrified when she learned he enjoyed eating whalesteak and sharkmeat. From then on she devoted herself to the task of "re-educating" Tom to eat what she thought were sensible foods. They had arguments over the matter. Tom pointed out why couldn't he eat what he liked; she could eat what she liked. Now this sounded like a good common sense point of view. But not to Jane. She made it a big issue. She claimed that if Tom liked her, he would willingly see her point of view and do what she wanted him to do. Well, this only led to more friction. So they split up.

Now it is important that we analyze what was the basis of Jane's actions. For it is exactly what is the basis of the actions of many girls when they want to "change" the fellow. Jane felt definitely that what she did was "right" and what Tom did was "wrong." Therefore Tom had to show his true love for Jane by seeing she was "right" and following her wishes in the matter. However, I will admit that when you think what you do is "right" in the matter of taste over a period of years, you do get a

reaction when you see somebody else do the other thing. But just keep in mind it has no moral basis to it.

Bill met Frances at a party. They made a date for the next week and went out with another couple. Then they kept on seeing each other for two months. The subject of horseback riding came up. The snow on the ground was melting and soon the horses would again be on the city bridle path. Frances suggested a place she knew where they had well schooled horses.

"Got western saddle?" demanded Bill.

Frances was horrified. She wanted to know how anyone could ride western. Gentlemen and young ladies of proper breeding used an English saddle. Riding on a western saddle just wasn't riding. So they argued. She wanted Bill to try an English saddle. He was willing to be a good sport and do it — provided that Frances would try a western saddle. Then she made the mistake a lot of girls make: "If you loved me, you would do what I ask you to do." So they argued and argued over the matter. When Frances went home she told her mother what happened. "I'm through with him forever," she insisted.

Frances' mother laughed. She had a long, long talk with her daughter — about making changes in a man. Mother had a lot of common sense.

"If you had told Bill that you wanted him to try an English saddle because one day you might go with a group to a stable that had English saddles, it might have been a different matter. Then in all fairness, he could have used the same approach. You would have to try a western saddle. But tell me, why does it become a matter of life or death?"

Often, because a girl can't do something, she doesn't want the young man to do it. Ellen has weak ankles so she isn't able to go roller skating, ice skating, skiing, or to play tennis. Does that mean that Herbert must give up the sports because she can't participate in them? When a young man and a young lady go together, they should have a variety of similar interests to help bind them. But there should also be a sensible

allowance on part of each so that the other can do things that he or she likes and enjoys. Mildred is married to Jack. She doesn't like bowling. But once a week Jack goes with the boys to the bowling club and enjoys himself.

"A woman should encourage a man in these things," insists Mildred. "It is terrible for a man to have a feeling he must do everything his wife wants him to do without letting his individuality and personality have some free play."

So what if the fellow wants to wear a brown tie with a blue shirt? So what if the fellow likes to go deer hunting once a year? So what if the fellow enjoys skiing? So what if the fellow likes to eat unusual foods? Did it ever dawn upon you, the female, that in the course of married life, tastes and what we do may change a lot? You happen to be a city girl. Your husband gets a big job in a small community. When you move out to a small town, you are going to do a lot of different things than those you did in the big city. Your social life will revolve around the club; you will meet other people and find you have a car pool for the children; you will participate in a lot of community and religious drives; you will even help fix up the home.

If you did marry the kind of a fellow who did everything you said, he would, in the long run, be something of a spineless creature without personality, and then after a couple of years you would think of him as a MILK-TOAST! So long as it is not a moral issue, then you should have respect for those different things he wants to do. Just as he too, should in all fairness, respect the things you want to do. Maybe it doesn't make sense to him that you and the girls all go out for dinner once a week and see a show. But he understands there is no moral issue involved. Or he thinks your taste in furniture is horrid. But you like the stuff, so it's O.K. with him.

So the next time you want to change the guy, maybe you need a little changing in the way you do your thinking?

— THE END —



BRIDES IN LOVE

TO TED, I WAS JUST ANOTHER ATTRACTIVE GIRL HE'D MET IN BUSINESS AND DATED ONCE IN A WHILE ! TO ME, TED WAS THE MAN I'D DREAMED OF ALL MY LIFE ! I HAD TO BECOME MORE THAN AN ATTRACTIVE DINNER COMPANION HE FORGOT AS SOON AS THE DATE ENDED ! AND, LIKE MILLIONS OF GIRLS BEFORE ME, I DISCOVERED THE KITCHEN WAS . . .

The Way to a Man's Heart!



TED LIVED IN A BACHELOR APARTMENT --HE ATE IN THE BEST RESTAURANTS AND WHENEVER I HAD DINNER WITH HIM I THOUGHT IT WAS SUPERB !

IT LOOKS DELICIOUS, TED !
YOU FIND THE LOVELIEST
RESTAURANTS !

THE BEST OF THEM
COULDN'T HOLD MY MOTHER'S
COOK BOOK !



YOU LIKE HOME-COOKED
FOOD, TED ? UM, THIS IS GOOD !

THERE AREN'T ANY
GOOD HOME COOKS
ANY MORE ! IF THERE
WERE, I'D MARRY ONE !



BRIDES IN LOVE

I DIDN'T NEED A HOUSE TO FALL ON ME TO TAKE A HINT! I WAS IN LOVE WITH THE GUY--HE STATED WHAT HE WANTED IN A WIFE --ERGO, I TOOK UP COOKING!

IT SHOULDN'T TAKE YOU TOO LONG, MISS LANDERS! CAN YOU START AT ONCE?

I CERTAINLY CAN!



I ALREADY KNEW HOW TO COOK, OF COURSE -- BUT I INTENDED TO BECOME A CHEF! AND I GOT TO BE PRETTY GOOD...

THIS IS PERFECT, MISS LANDERS! YOU'VE LEARNED EVERYTHING WE'RE ABLE TO TEACH--YOU'VE LEARNED IT WELL!



THAT'S ALL I WANTED TO HEAR! I'VE GOT A DINNER DATE WITH TED TOMORROW NIGHT -- I'LL PROVIDE THE DINNER THIS TIME!



THE DISHES I PREPARED THE NEXT EVENING WOULD'VE MADE THE SPHINX'S MOUTH WATER! TED WAS AMAZED...

MARGE, THIS IS FABULOUS! I'VE NEVER EATEN BETTER FOOD! I'M FULL, I...

HUSH, BOY-- TRY THIS!



LET'S HAVE OUR COFFEE BY THE FIRE, TED!

I'M WILLING -- IF I CAN GET UP! I'M STUFFED!



THIS IS MUCH NICER THAN A RESTAURANT, MARGE! WHERE'S YOUR ROOMMATE?

IN HER ROOM-- I GAVE HER A SANDWICH AND EXILED HER BEFORE YOU ARRIVED!



A REAL MOBILE TANK

Over 6 Ft. Long



ONLY
\$4.98

FEATURES

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**Large Enough for Two Kids
But Can Be Handled By One**

It's Mobile — Pilot gets INSIDE — Guns Swivel — Turret Turns
Imagine your thrill when you get inside this authentic replica of the mighty "General Patton" tank and power forward to adventure. This six foot hunk of equipment is so realistic with its mighty cannon, swiveling machine gun, simulated treads, and other authentic tank features that its bound to bring screams of delight from any young warrior. And when you and a pal get right down into the fully equipped control room and close the cockpit cover — you can bet you're using your mobile power to devastate every imaginary enemy in your path. Sturdily constructed for long periods of fun, it's bound to bring more thrills and adventure than you've ever known from a toy. So don't delay! Act now. Only \$4.98. Because of its gigantic size, we are forced to ask for an additional 63c shipping charges.

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Order this sensational "General Patton" Tank on 10 day free trial. If you are not 100% delighted then your purchase price will be refunded.

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☐ Send C.O.D. I will pay postman on delivery plus C.O.D. and shipping charge.

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Your girl friend and other bath beauties will all relax in their natural pose and make a swell pin-up collection. Through a paper to just one of the many ways to be alert. It.

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Order right away and receive FREE one roll of fresh film enough for 10 pictures. Additional film available at only 25c per roll of 10 exposures.

Some exciting event just happened. You're not stuck because your camera is home. Just open the palm of your hand and photograph away. No bulky crazy mess. No hulks. Fits any pocket with ease and goes into action instantly.



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A precision built camera that is so amazingly small it is less than 1/2 the size of a regular pack of cigarettes and can be taken everywhere you go. It weighs only 2 1/2 ounces and is solid all metal construction with chrome trim. It's got a professional eye level view finder and a single action 1/25th second and time exposure shutter with a precision ground lens that assures you a clear, sharp instantaneous picture. It takes ten pictures per roll on low cost film (standard 16 MM). Makes for beautiful enlargements. So compact and precision made, it can be hidden anywhere and takes true-to-life "spy" pictures that should really provide you with loads of fun and interest. Only \$1.98 complete with a free roll of film. Don't delay! Order now.

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We know you'll have so much fun and excitement with your Secret Camera that we offer it to you at 10 Days Free Trial. Use it and if you're not 100% delighted with its performance, return to us and your money will be refunded in full.

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Name _____

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BRIDES IN LOVE



BRIDES IN LOVE

THIS WAS THE MOMENT I'D BEEN WAITING FOR--SITTING BY THE FIRE WITH TED ALONE, DINNER OVER, NOTHING TO INTERFERE ...

I APPRECIATE ALL THE TROUBLE YOU TOOK WITH DINNER, DARLING! I WANT TO TALK TO YOU -- AND NOT ABOUT FOOD!

I'M LISTENING, TED--AND DON'T CALL ME DARLING UNLESS YOU MEAN IT!



I'VE KNOWN YOU A LONG TIME, MARGE, BUT I DIDN'T KNOW YOU WELL UNTIL THESE LAST TWO MONTHS! YOU KNOW WHAT I'M TRYING TO SAY ...

IF YOU KISSED ME, TED, IT MIGHT TELL ME IN LESS WORDS...



I'D LIKE TO SEE YOU TOMORROW NIGHT, HONEY! MAY I COME HERE?

OF COURSE, TED! BUT, IF YOU'RE GOING SO EARLY AGAIN, I DON'T KNOW WHY YOU BOTHER! DID I DO SOMETHING WRONG?



I WAS REALLY AFRAID I HAD ... THEN I KNEW I HADN'T! HE FELT THE SAME LOVE FOR ME THAT I HAD FOR HIM!



I'VE GOT A FEW SPECIAL DISHES I'VE BEEN SAVING, DARLING! COME IN TIME FOR DINNER -- YOU'LL BE AMAZED!

I'LL BET! I WISH YOU WOULDN'T GO TO ALL THAT TROUBLE -- GOOD-NIGHT, MARGE!



BRIDES IN LOVE

I TELEPHONED A STORE THAT SPECIALIZED IN FINE FOODS IN THE MORNING -- IT WAS AT THE APARTMENT WHEN I GOT HOME ! I STARTED THINGS GOING, THEN I GOT READY FOR TED'S ARRIVAL ! ...

HOW DO I LOOK, SHERRY ?

ADORABLE, MARGE ! HE'S SURE TO PROPOSE TONIGHT !



COME IN, TED, YOU'RE ... I FORGOT THE SAUCE ! EXCUSE ME, DARLING !



TED ! THE DINNER IS RUINED ! ALL THE HEATING UNITS ARE TURNED OFF !

I KNOW--I CALLED SHERRY TEN MINUTES AGO AND ASKED HER TO INTERVENE !

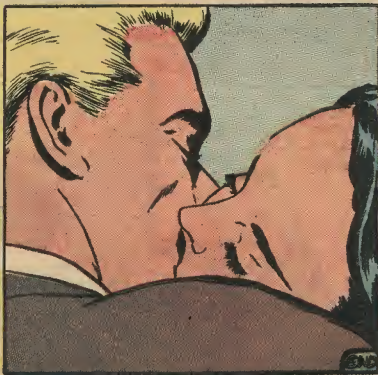


TED, WHY DID ... WHAT ARE YOU DOING ?

I'M PROPOSING, DARLING ! THIS IS THE RING ! WILL YOU MARRY ME ? I COULDN'T ASK YOU WITH A FULL STOMACH-- I'D BE BLOATED IF I ATE THE MEAL YOU HAD PLANNED !



I LOVE YOU, DARLING, NOT YOUR COOKING ! EACH TIME I CAME HERE TO TELL YOU, YOU FILLED ME WITH FOOD AND MADE ME TOO SLEEPY TO TALK !



a FORGOTTEN KISS

IT WAS NEW YEAR'S EVE--
AND MIDNIGHT! THE SMILING
STRANGER WHO'D BEEN MY
DANCING PARTNER LEANED
CLOSER AND...



S3504

I REMEMBERED THAT KISS...LATER, WHEN
EVERYONE HAD UNMASKED, I TRIED TO
FIND THE MEXICAN COYHAWD TO LEARN
HIS IDENTITY...

I SAW ONE FELLOW
WEARING THAT OUTFIT,
BUT I DON'T SEE
HIM NOW!

I'M DYING
TO FIND OUT
WHO HE WAS!



THERE HE IS,
CINDY! YOUR
MEXICAN
ROMEO!

WHY, HE'S ENGAGED!
HIS NAME IS RAY
KEEGAN-- SHE'S MARIE
TRENT, HIS FIANCEE! I
DON'T BLAME HER FOR
BEING ANGRY!



BRIDES IN LOVE

I FELT BADLY ABOUT THAT KISS! KATHY, MY GIRL FRIEND, LAUGHED AND TOLD ME TO FORGET IT! I COULDN'T...

HE'S AN ENGAGED MAN! HE HAD NO RIGHT TO KISS ANY-ONE ELSE!

STOP TALKING ABOUT IT, CINDY! IT WAS NEW YEAR'S EVE!



HAPPY NEW YEAR, LADIES! YOU LOOK LOVELY AS USUAL, CINDY!

YOU'RE WASTING YOUR TIME, CASONOVA! YOU'RE ENGAGED, REMEMBER?



HIS WEDDING HAD BEEN ANNOUNCED FOR FEBRUARY... A WEEK LATER, I HEARD THE NEWS/MARIE TRENT CALLED IT OFF...

...SO MARIE CANCELED THE WEDDING! HOW ABOUT THAT, CINDY?

I THINK SHE HAD GOOD REASON TO, KATHY! I'LL SEE YOU AT LUNCH!



LATER... CINDY, WHAT'S WRONG? WE DON'T KNOW EACH OTHER WELL ENOUGH FOR YOU TO DISLIKE ME!

I DON'T WANT TO KNOW YOU ANY BETTER THAN I DO NOW, MR. KEEGAN!



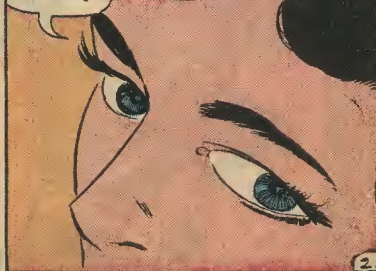
MARIE LEARNED ABOUT YOU IN TIME!

LEARNED WHAT? SHE BROKE THE ENGAGEMENT BECAUSE SHE MET ANOTHER MAN!



OTHERS MAY BELIEVE THAT MISTER, BUT I WON'T! GOOD-BYE... THE NEXT TIME YOU KISS A GIRL, TAKE YOUR MASK OFF!

HUH?



BRIDES IN LOVE

I TOLD MOM ABOUT IT A FEW WEEKS LATER--SHE AGREED THAT I WAS RIGHT...

...SO WHEN I SAW WHO IT WAS AND LEARNED HE WAS ENGAGED, I GOT ANGRY!

HE DOESN'T SOUND VERY NICE, CINDY! FUNNY... HIS MOTHER IS A FRIEND OF MINE! SHE SAYS HE'S A NICE FELLOW!

NATURALLY, SHE'D THINK SO! I DON'T AND NEVER WILL!

TWO MONTHS WENT BY... I SAW RAY KEEGAN FROM TIME TO TIME BUT I NEVER CHANGED MY OPINION! UNTIL THE NIGHT HE BECAME MY ESCORT...

HELLO, CINDY! LOOK, YOU'VE GOT TO HAVE AN ESCORT FOR THIS THEATER PARTY! THERE'S A WONDERFUL MAN FOR YOU!

I DIDN'T THINK THERE WERE SUCH THINGS! WHO IS HE?

RAY, HERE'S YOUR DATE! I THINK YOU KNOW HIM, DON'T YOU, CINDY?

CINDY AND I ARE OLD ENEMIES, AREN'T WE, CINDY?

I'LL AGREE IF YOU'LL PROMISE TO BE A GENTLEMAN!

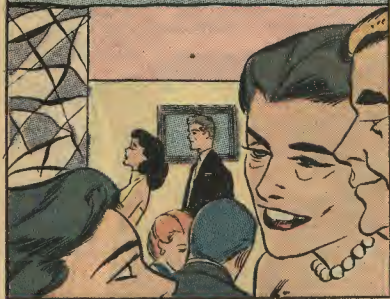
CINDY, I'M GETTING TIRED OF THIS! WHAT HAVE YOU GOT AGAINST ME?

A KISS... YOU'VE FORGOTTEN IT BUT I HAVEN'T! YOU WERE ENGAGED-- YOU HAD NO RIGHT TO KISS ANOTHER GIRL!

I NEVER KISSED YOU! I PROBABLY NEVER WILL, EITHER!

BRIDES IN LOVE

I MIGHT'VE FORGIVEN HIM IF HE'D ADMITTED IT BUT I COULDN'T STAND HIS REPEATED DENIALS! I WAS BARELY CIVIL DURING DINNER AND LATER...



YOU'VE GOT TO STOP THIS NONSENSE!

LET ME GO, YOU WOLF!



I HAD NO WARNING... HE JUST GRABBED ME AND...

MY... THEY'RE GETTING ON WELL TOGETHER, AREN'T THEY?



YOU'VE BEEN BLAMING ME FOR A KISS FOR TWO MONTHS! NOW YOU'VE GOT SOMETHING REAL TO SHOUT ABOUT!

YOU UNSPEAKABLE... YOU...



I'M GOING HOME!

RAY, APOLOGIZE TO THAT GIRL! CATCH HER!



I WAS HUMILIATED! I KNEW RAY WAS BEHIND ME... FOR SOME REASON, I LET HIM HOLD ME IN HIS ARMS, QUIET MY TEARS...

I'M SORRY, CINDY! I DIDN'T THINK I'D MAKE YOU CRY! I'M A HEEL!

I WAS NASTY, RAY! I HAD NO RIGHT TO CRITICIZE YOU!

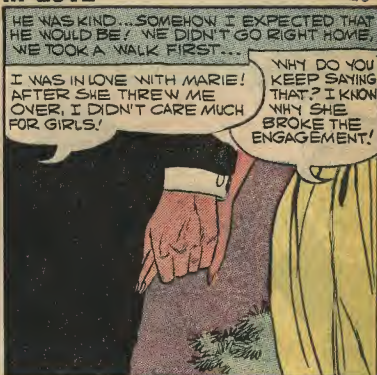


BRIDES IN LOVE



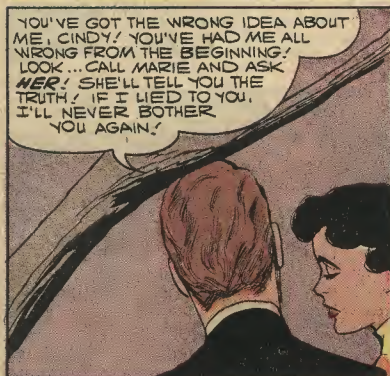
THIS PARTY'S GONE SOUR!
I'LL GO BACK AND MAKE
EXCUSES FOR US
BOTH!

A... ALL RIGHT,
RAY! I'LL
WAIT HERE!



I WAS IN LOVE WITH MARIE!
AFTER SHE THREW ME
OVER, I DIDN'T CARE MUCH
FOR GIRLS!

WHY DO YOU
KEEP SAYING
THAT? I KNOW
WHY SHE
BROKE THE
ENGAGEMENT!

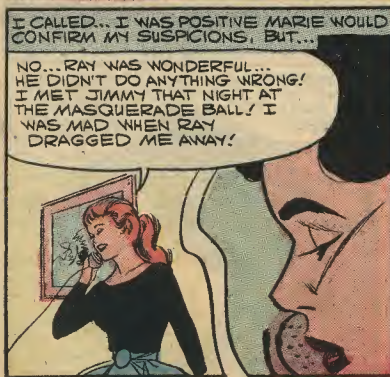


YOU'VE GOT THE WRONG IDEA ABOUT
ME, CINDY! YOU'VE HAD ME ALL
WRONG FROM THE BEGINNING!
LOOK ... CALL MARIE AND ASK
HER! SHE'LL TELL YOU THE
TRUTH! IF I LIED TO YOU,
I'LL NEVER BOTHER
YOU AGAIN!



IF YOU'RE
RIGHT,
RAY ...

WE'LL SEE! YOU CALL
HER TOMORROW!



I CALLED... I WAS POSITIVE MARIE WOULD
CONFIRM MY SUSPICIONS, BUT...

NO... RAY WAS WONDERFUL...
HE DIDN'T DO ANYTHING WRONG!
I MET JIMMY THAT NIGHT AT
THE MASQUERADE BALL! I
WAS MAD WHEN RAY
DRAGGED ME AWAY!



IT STILL DOESN'T PROVE A
THING! BUT IT'S NOT FAIR
TO CONDEMN HIM -- I'LL
GIVE HIM A CHANCE TO
PROVE HE'S A HEEL!

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MY GUARANTEE! Use my system for training and you will gain twice as much muscle and triple your power in less than Half The Time it would take if you followed any other method.



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"MR. AMERICA" "MR. UNIVERSE"

CLANCY ROSS, world's best developed man, says: "You can be a mountain of mighty muscles — with power oozing out of every pore in your power-packed, jet-charged body! Do what I did — what thousands of other Herculean Weider-trained champions did — follow Weider as your leader — mail that coupon for your **FREE TRIAL COURSE TODAY!**"



CLANCY ROSS: Mass of power-laden muscles — mighty 20-inch arms, 50-inch chest, shoulders of iron a yard wide!

**ONLY 7 SHORT WEEKS TO
THAT DYNAMIC, RUGGED HE-MAN
BODY YOU ALWAYS WANTED**

ADD 3 INCHES OF STEEL-LIKE MUSCLES TO YOUR ARMS... **4 "POWER PACKED" INCHES OF MUSCLES TO YOUR CHEST!**

Says JOE WEIDER, "The Muscle Builder" and "Trainer of the Champions"

IN half the time, with twice the ease, in the privacy of your own room, in just a few minutes daily, I will, through my **TRIPLE-PROGRESSION COURSE**, slap inches of steel muscles to your pipe-stem arms, pack your chest with power and size, give you life-guard shoulders, dynamic, speedy athletic legs — add Jet-Charged strength to every muscle in your body. I don't care if you're

short or tall, skinny or fat, office-worker, laborer, school-boy, or businessman, I must make a new virile he-man out of you, and also... help build "inner strength" that will give you that virile look, that women admire and men envy. Here's what I did for Clancy Ross, one of the many thousands of weaklings I turned into He-Men.

**Don't miss this once-in-a-lifetime opportunity
LET ME PROVE TO YOU, AT MY
OWN EXPENSE, EVERYTHING
I SAY CAN BE DONE!**

FREE MUSCLE BUILDING TRIAL OFFER. Fill out coupon and mail to me. I'll rush you my **GIANT 32 page course**, filled with exercises, training secrets, heroic photos of mighty champions and private advice on how you can become a muscle star fast! This sensational offer is good only to males between 13 and 65 in normal good health.



**NOTHING TO BUY!
YES THAT'S RIGHT!**

A-C-T-I-O-N

**IS THE KEY TO STRENGTH! MAKE YOUR FIRST
HE-MAN DECISION TO-DAY!** Rush in this coupon for your free trial course. You have nothing to lose but your weakness.

AMAZING FREE TRIAL OFFER

**JOE WEIDER Dept. 207
114 E. 32 St., New York 16, N. Y.**

Shoot the works, Joe! Rush me my **FREE INTRODUCTORY POWER-PACKED, MUSCLE-BUILDING COURSE**. (I enclose only 10¢ to cover cost of handling and mailing.) I am under no obligation.

NAME _____ AGE _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

BRIDES IN LOVE

RAY CALLED THAT EVENING AND ASKED IF HE COULD CALL! MY HEART LEAPED AT THE THOUGHT OF SEEING HIM SO SOON-- BUT I CONCEALED MY EMOTION...

COME IN, RAY! MOTHER IS INSIDE!

I NEVER THOUGHT I'D BE CALLING ON YOU LIKE THIS, CINDY!



MOM, THIS IS RAY! REMEMBER I TOLD YOU ABOUT HIM?

I'M SURE IT WAS NOTHING GOOD, MRS. FENTON!

IT WASN'T TOO FAVORABLE, RAY!



CINDY, YOU'VE BEEN ABSOLUTELY WRONG! RAY'S MOTHER WAS RIGHT... HE IS NICE!

I GUESS I WAS WRONG, MOM!



RAY LISTENED TO MY RECORDS -- WE DANCED TO ONE OR TWO! THEN...

CINDY, I... I'M NOT WEARING A MASK NOW! MAY I KISS YOU?

YOU DIDN'T ASK THE OTHER TWO TIMES! WHY START NOW?



THAT KISS CONFIRMED MY LOVE FOR HIM...



RAY, WHAT'S WRONG? WHERE ARE YOU GOING?

I'M GOING TO CLEAR SOMETHING UP! I'LL SEE YOU SOON!



BRIDES IN LOVE

I WAS SURE HE WAS ANGRY ABOUT SOMETHING! I WAS IN TEARS WHEN MOM CAME IN...

WHY ARE YOU CRYING? WERE YOU FOOLISH ENOUGH TO QUARREL WITH RAY?

NO... AT LEAST I DON'T THINK SO! HE'S GONE!



MY TEARS HAD STOPPED BUT I WAS HEART-BROKEN AN HOUR LATER WHEN I HEARD A CAR STOP IN FRONT OF THE HOUSE! THEN...

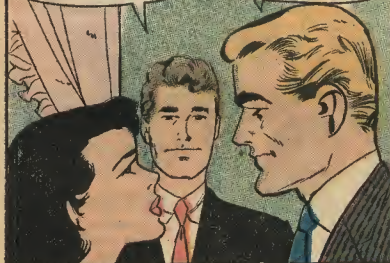
OH, RAY! I'M SO GLAD...

I DIDN'T HAVE TIME TO EXPLAIN WHERE I WAS GOING, DARLING! I WASN'T SURE...



...I COULD FIND PETE! PETE'S THE MAN YOU KISSED AT THE MASQUERADE BALL! HE WORE AN OUTFIT EXACTLY LIKE MINE!

I LEFT RIGHT AFTER MID-NIGHT! I'M SORRY IF I CAUSED ANY TROUBLE!



OH, DARLING, I'M SO GLAD! IT WASN'T THE KISS SO MUCH... I THOUGHT YOU'D BEEN UNFAIR TO YOUR FIANCEE! AND WHEN I THOUGHT YOU LIED AFTERWARD, IT BECAME WORSE!



NOW, I COULD NEVER BE FOOLED, DARLING!

KISSING OTHER MEN WILL NEVER BE A PROBLEM FOR YOU AGAIN, HONEY?



End

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Rin-Tin-Tin
Robert Wagner
Perry Como
Jim Davis
Dana Wynter
Tennessee Ernie
Susan Hayward
Roy Rogers

Dale Evans
Charlton Heston
Rusty Tamblyn
Alan Ladd
Jack Palance
Elizabeth Taylor
Rock Hudson
Lassie
Audie Murphy
Sheree North
Desi & Lucille
Natalie Wood
Richard Egan
Guy Madison
Pier Angeli
Craw Cuts
Louis Jourdan
Tommy Rettig
Ben Cooper
Jack Webb

Nelsons
Margaret O'Brien
Sal Mineo
John Derek
James Brown
James Arness
Frank Sinatra
Jack Mahoney
Ernest Borgnine
Jane Wyman
Pat Boone
Gene Autry
Pat Wayne
John Wayne
Ann Blythe
Champion (Horse)
Audrey Hepburn
Doris Day
Marlon Brando
Lone Ranger

Gordon McRae
Hugh O'Brien
Gail Davis
Guy Mitchell
Debbie Reynolds
Eddie Fisher
George Nader
Bobby Driscoll
Four Aces
Billy Gray
Rory Calhoun
Tommy Cook
Fess Parker
William Holden
Jeff Chandler
Tim Considine
Four Lads
Brian Keith
Nat "King" Cole
Jeff Hunter

Fernando Lamas
Richard Todd
Jane Russell
Farley Granger
Jeff Richards
James Darren
Robert Horton
Tommy Kirk
Sophia Loren
Michael Ansara
James McArthur
Anthony Franciosa
David Nelson
David Janssen
Ricky Nelson
John Saxon
Annette Funicello
Ronnie Burns
Richard Greene
Gene Vincent

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James Garner
Jon Provost
Teddy Randazzo
Steve Karmen
Bobby Burgess
Robert Evans
Darlene Gillespie
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The above list is only a portion of several thousand on file. To order your pictures follow these simple instructions:

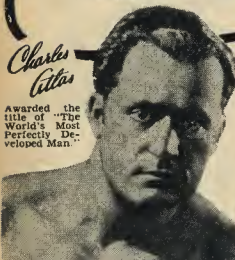
1. PRINT THE NAMES OF THE STARS WHOSE PICTURES YOU WISH ON A PLAIN SHEET OF PAPER.
2. BE SURE TO PRINT YOUR NAME AND ADDRESS.
3. ENCLOSE 10c (to cover mailing and handling costs) FOR EACH PICTURE YOU LIST—ORDER AS MANY AS YOU WISH.

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Charles Atlas

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JUST tell me where you want it and I'll add **SOLID INCHES** of powerful new muscle **SO FAST** your friends will grow bug-eyed with wonder!

Do you want me to broaden your shoulders—put trip-hammer power in both your arms—make your legs two pillars of strength? Then just check what you want below. I'll show how you can get it in just 15 minutes a day—in your own home—or it won't cost you a penny!

I don't care if you are 15 or 50 years old—or how ashamed of your present physical condition you may be. I can give you a "barrel chest" and a vice-like grip. I can shoot new strength into your old backbone, exercise those inner organs—help you cram your body full of pep, vigor and red-blooded vitality that you won't feel there's even "standing room" left for weakness and that lazy feeling. I'll wake up t h a t sleeping energy of yours and make it hum like a high-powered dynamo! You'll feel and look different. Man, you'll begin to LIVE!



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Be the envy of friends! Win this strikingly handsome "Atlas Champions" trophy, over 1½ ft. high! All pupils eligible.

Here's The Kind of Results I Get:

"I gained 11 lbs. and 4¼ inches on my chest. 3 inches on my arms."
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"I gained 54 lbs. and increased my chest 6 inches!"
—Stanley Lynn, Calif

"What's difference! Have put 3½ inches on my chest (normal) and 2½ inches expanded."
—F. S., New York

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—E. M., Conn

"You changed me from a weakling to a real he-man. My chest has gone up 6 inches. I am a solid mass of muscle."
—J. W., Montana

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Skinny, Weak and run down?

Nervous?

Lacking in confidence?

Lacking in vim and vitality?

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Do you want to lose or gain weight?

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- ☐ Slimmer Waist and Hips
- ☐ More Powerful Leg Muscles
- ☐ Better Sleep, More Energy

Name Age

Address

City State

☐ If under 14 years of age check for Booklet A.

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